

The Green Catalogue 2011

# Bestselling Pens





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FSC\* C018476

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# **Wooden Pencil Sharpeners**

Made using sustainable timber

Print area:

Single Cavity: 18 x 12mm Double Cavity: 18 x 18mm

SHARPWD1 / SHARPWD2 Product code:

# **Bio Dome Sharpener**

Made using biodegradable plastic

Print area: Ø 30mm SHARP-BIO Product code:

# **4 Card Pencil Sharpener**

Made using recycled card & sustainable timber

120 x 45mm Print area: Product code: SHARP-CARD

#### **Non-PVC Eraser**

Made using non PVC plastic

Dimensions: 60 x 20mm Print area: 50 x 15mm Product code: NONPVC

#### **6 Wheelie Bin Sharpener**

Made using recycled plastic Dimensions: w45 x h65 x d45mm Print area: 25 x 30mm SHARP-WBIN Product code:





### 1 Colouring Pencil Tube

Recycled paper tube contains 6 half-length recycled paper colouring pencils

Dimensions: Ø 35 x 115mm
Print area: 100 x 35mm
Product code: COL-TUBE

# **2 Colouring Pencil Pack**

Contains 6 half-length sustainable timber colouring pencils

Print area: 70 x 30mm Product code: COL-PENC







#### **3 Full Colour Pen Pot**

Made using recycled plastic & recycled paper

Dimensions: Ø 82 x 116mm
Print area: 100 x 260mm
Printed full colour as standard
Product code: POT-PP

# 4 Wheelie Bin Pen Pot

Made using recycled plastic

Dimensions: w75 x h140 x d100mm
Print area: 35 x 75mm
Product code: POT-WBIN

#### **5 Executive Pen Pot**

Made using FSC® certified timber

Dimensions: Ø 67 x 92mm

Branding area: 25 x 40mm

Product code: POT-WD





Recycled Card



# **Blue Angel**

Created in 1978 The Blue Angel claims to be the oldest environment-related label for products and services in the world. Focused initially on recycled products the Blue Angel certificate has now been

broadened to include other environmental benefits. The Blue Angel promotes the concerns of both environmental protection and consumer protection. It is awarded to products and services which - from a holistic point of view - are of considerable benefit to the environment and meet high standards of serviceability, health and occupational protection. Economical use of raw materials during production and use, a long service life and a sustainable disposal – all these are factors of great importance.



#### 5 Name Badge

Made using 100 % recycled paper

Dimensions: 70 x 38mm Product code: NAM-CARD

#### 7 A4 Macro Folder

Made using 100 % recycled card

Dimensions: 320 x 225 x 5mm Emboss area: 100 x 40mm Product code: MACRO

#### **6 Business Card Wallet**

Made using 100 % recycled paper

Dimensions: 92 x 65mm Emboss area: 25 x 10mm Product code: TREND-BC

#### **8 A4 Trend Folder**

Made using 100 % recycled paper

Dimensions: 320 x 225 x 5mm Emboss area: 100 x 40mm Product code: TREND

Dimensions:

Product code:

240 x 190mm

EM-TYR



7







# 7 Recycled Non-Chip Mug, Standard

Made using recycled plastic
Dimensions: Ø 75 x 95mm (275 ml)
Print area: 168 x 54mm
Product code: MUG-STD

8 Recycled Non-Chip Mug, Classic

Made using recycled plastic
Dimensions: Ø 80 x 85mm (300 ml)
Print area: 189 x 56mm
Product code: MUG-C

# 9 Recycled Sports Bottle

Made using recycled plastic
Dimesions: Ø 75 x 180mm (500 ml)

Print area: 220 x 70mm Product code: RBOT





Cap colours available:



**3:** 55 x 38mm **4:** 45 x 45mm **5:** Ø 45mm Ø 55mm

Or choose from our range of special shapes below

Product code: KEY





## 6 Mobile Phone Tag

Made using recycled plastic

Dimensions: Ø 23mm Print area: Ø 18mm

Printed full colour to both sides as standard

Product code: TELTAG

## 7 Trolley Coin Keyring

Made using recycled plastic

Dimensions: Ø 23mm Ø 18mm Print area:

Printed full colour to both sides as standard

Product code: KEY-COIN

#### **8 Trolley Coin Mate**

Made using recycled plastic

Dimensions: Keyring mate: Coin: 20 x 58mm Ø 23mm

Print area: 16 x 54mm

"Mate" printed full colour to both sides as standard, coin can be printed on request.





# Recycled "Wood" Bottle Openers

Made using 70% recycled wood dust

Dimensions: Print area: Product code: **10 Traditional** 125x40x10mm 60 x 10mm 11 Flat 90x40x5mm 50 x 25mm

# 12 Bottle Opener Keyring

12

Made using recycled plastic

97 x 47mm Dimensions: Print area: 40 x 32mm Product code: BOT-KEY

#### **Recycled Magnets**

Made using recycled plastic Printed full colour as standard

Sizes available:











**3** Ø 55mm

Or choose from our range of special shapes (see page 15) Fully bespoke shapes also available within 50 x 60mm

Product code:









Recycled Plastics



#### **Recycled Badges**

Made using recycled plastic Printed full colour as standard









**6** Ø 25mm

**7** 70 x 30mm

Ø 55mm

Or choose from our range of special shapes (see page 15) Available with standard safety pin or plastic safety clip Fully bespoke shapes also available within 50 x 60mm Product code: BADG





75 x 30mm









The use of logos in this catalogue is for printing guidance only. This catalogue is printed on Blue Angel certified recycled paper.



#### **12 Frutti Worms**

Made using organic ingredients

(suitable for vegetarians)

Dimensions: 78 x 111mm 16g
Print area: 50 x 64mm
Printed full colour as standard
Product code: WORMS

DE-ÖKO-013



#### 13 Mini Mints

Container made using recycled aluminium

Dimensions: Ø 38mm Print area: Ø 25mm Printed full colour as standard Product code: MINT-AL



#### **Bio Mark**

Since September 2001, all agricultural products and foodstuffs from organic farming may be labelled with the national Bio-Siegel (eco label) of Germany. The small hexagonal logo with the inscription "Bio" brings about clarity, uniformity and orientation for organic or eco products respectively. Consumers can rely on it: "If it says 'Bio' on the outside it contains organic products."

Product code

DE-ÖKO-037

Printed full colour as standard

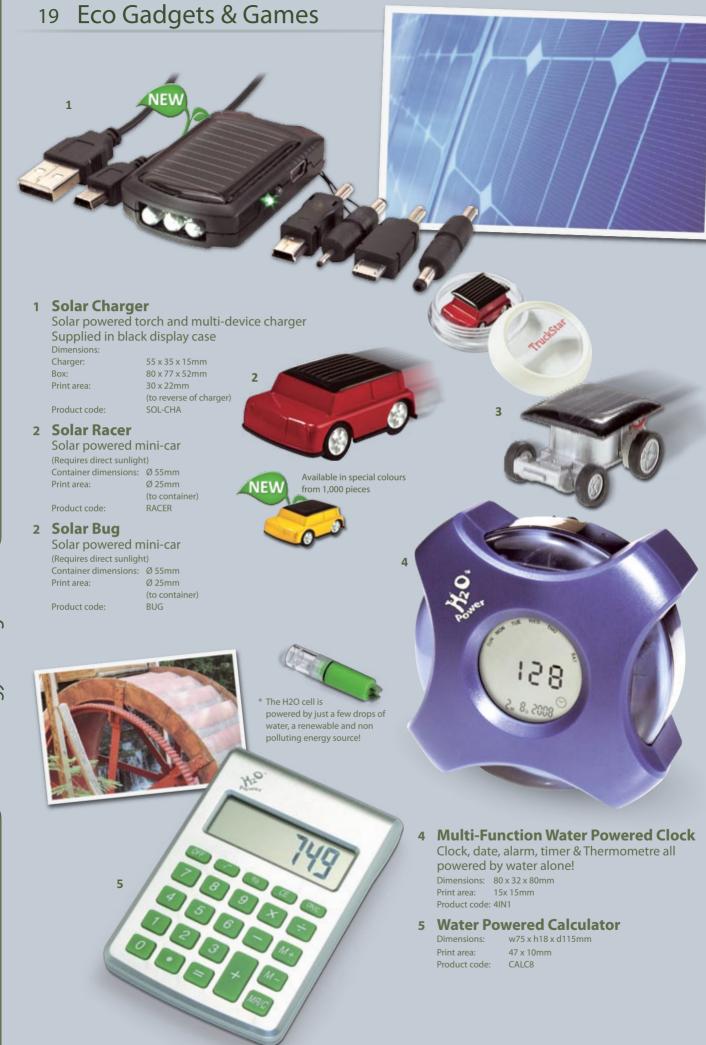
APFI

Only producers and manufacturers who comply with the provisions of the EU Organic Farming Regulation and subject themselves to the mandatory inspections may sell their products as organic or eco goods and label them accordingly with the Bio-Siegel.

#### The EU Leaf Mark

For years many countries have had there own regulations for "organic" products, and many different logos.In 2010 the EU brought out a new Mark for organic food products complimented by a strict set of rules these products and producers have to comply with.

The EU Leaf Mark is legally binding and the only sign acknowledged in all european countries. The german BIO Logo is well known in many parts of Europe and can still be used alongside the new EU Leaf Mark which must be used by EU law if goods are referred to as organic. (Only Products that can be used as nutrition can be certified with these two organic marks)





#### 6 Tiny Terracotta

Contains choice of seeds\*

Dimensions: 60 x 40 x 50mm

Print area: 40 x 25mm (single colour) or full colour card wrap

Product code: BIOTERRA

DE-ÖKO-003

#### 7 Thank You Terracotta

Contains "thank you" bean

Dimensions: 60 x 40 x 50mm
Print area: 40 x 25mm (single colour)

or full colour card wrap

Product code: FLOWBEAN

#### **Seed Packs**

Containing a choice of seeds\*

 Dimesions:
 Product code:

 8
 Small:
 63 x 98mm
 BIO-SEED-SM

 9
 Medium:
 82 x 114mm
 BIO-SEED-STD

 10
 Large:
 115 x 156mm
 BIO-SEED-LG

U Large: 115 x 156mm BIO-Max print: Full colour

DE-ÖKO-003

#### 11 Three in One Herb Garden

Containing a choice of seeds\*

Dimensions: 160 x 60 x 45mm

Print area: 100 x 40mm (single colour) or full colour card wrap

Product Code: FLOW3-BIO

DE-ÖKO-003

#### 12 Special Mail Set

Contains choice of seeds\*

Dimensions: 65 x 10 x 45mm

Print area: 30 x 20mm (single colour)

or full colour card wrap

Product code: BIOSMS

DE-ÖKO-003

#### 13 Garden in a Tin

Contains choice of seeds\*

Small: Ø76 x 40mm

Print area: 40 x 18mm (single colour) or full colour paper wrap

Product code: BIOTIN

DE-ÖKO-003

\*Organic seeds; Sunflower, Basil, Cress or Marigold





9 Wooden Yoyo Made using FSC® Certified timber

Dimensions: Ø 60mm Print area: Ø 45mm Product code: YO-WD



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# 8 Wooden Spinning Top Made using FSC® Certified timber

Dimensions: Ø 35mm

Print area: 24mm inside diameter

30mm outside diameter

Product code: SPIN









# 10 Recycled Boomerang

Made using recycled plastic

Dimensions: 200 x 100mm

80 x 20mm to each arm Print area:

10mm band along apex

Product code: BOOM







Card game featuring innovative eco friendly cars & motorbikes

Dimensions: 60 x 13 x 95mm Print area: 50 x 25mm Product code: CAR4







NEW

# **Recycled PET**

Bottles made of PET (Polyethelene Teraphthalate) are recycled to reuse the material out of which they are made and to reduce the amount of waste going to

andfills.

PET plastic bottles are coded with the code number "1" inside the recycling symbol, usually located on the bottom of the container. The waste PET must be separated from other plastics such as PVC, HDPE, polypropylene and polyethylene as well as any waste; paper, food, metal etc

The recycled PET is shredded, crushed and processed before "flakes" are used as a raw material for making items normally produced from polyester. Items produced include, umbrella canopies, lanyards, bags and some clothing items.

# 7 Recycled PET Cap Made using recycled plas

Made using recycled plastic bottles

One size fits all (adult)

Embroidered from 5,000 stitches Product code: CAP-PET

Also available with white piping to peak

1

# 8 Recycled Sports Umbrella

Canopy made using recycled plastic bottles Storm proof carbon steel frame

Dimensions: Full size

Print area: 230 x 230mm per panel

Product code: UM-PET-G

# **Recycled Compact Umbrella**

Canopy made using recycled plastic bottles 70% recycled steel frame

Dimensions: Compact
Print area: 130 x 130mm
Product code: UM-PET-C



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#### 1 Recycled Paper Carriers

Made using 100% recycled paper

Flat paper tape handles

Available in white or natural paper

	Dimensions:	Print area:	Product code:		
Large:	320 x 400mm with 110mm gusset	260 x 170mm	CBLG		
Medium:	220 x 360mm with 110mm gusset	180 x 150m	CBSM		
Max print:	1 colour below 5,000 pieces / 4 colours above 5,000 pieces				

### 2 Sustainable Boutique Bags

Made using 100% sustainable paper

Twisted paper chord handles

Available in white or natural paper

	Dimensions:	Print area:	Product code
Large:	320 x 420mm with 130mm gusset	220 x 220mm	BBAG-LG
Medium:	260 x 350mm with 130mm gusset	220 x 220mm	BBAG-MED

# **3 Recycled Grocery Shopper**

Made using recycled PET (plastic drinks bottles)

Dimensions: 340 x 380mm with 115mm gusset

Print area: 200 x 200mm

Max print: 2 spot colour or full colour transfer

Product code: PETGRO

Special colours available on request, minimum quantities apply

#### **4 Recycled PET Shopper**

Made using recycled PET (plastic drinks bottles)

Dimensions: 380 x 420mm Print area: 200 x 200mm

Max print: 1 spot colour or full colour transfer

Product code: PETBAG

Special colours available on request, minimum quantities apply



6 Conference Bag

Dimensions: 360 x 420mm Product code: UNLAM-C 7 Handy Portrait

Dimensions: 350 x 370mm with 120mm gusset

Product code: UNLAM-P

8 Handy Landscape

Dimensions: 400 x 380mm with 130mm gusset Product code: UNLAM-L

#### **Laminated Jute Shoppers**

Made using sustainable jute fabric with a degradable plastic lining for added robustness, deluxe cotton webbing over rope handles.

Print area: 200 x 200mm

# Dimensions: 470 x 320mm

Dimensions: 470 x 320mm with 170mm gusset

roduct code: LJUTE

#### 10 Multi-Purpose

Dimensions: 300 x 300mm with 200mm gusset

Product code: MJUTE

#### 11 Everyday - Portrait

Dimensions: 340 x 400mm

with 120mm gusset

Product code: EJUTE

\*Due to the coarse weave of jute certain artwork designs are not suitable for screen printing. Please call for further information.

# Sustainable jute

Jute is a rain-fed crop with little need for fertilizer or pesticides. A natural plant with a four month growing cycle jute is a sustainable, biodegradable and renewable source of raw material. Jute is a long, soft, shiny plant fiber that can be spun into coarse, strong threads.

Jute is second only to cotton in the amount produced and variety of uses from any natural fibers. Collected from the skin of the plant the fiber is partially a textile and partially wood based. 85% of the worlds Jute production is concentrated in Bangladesh and India, mainly Bengal.

27 Cotton Bags



### **Messenger Bag**

Made using unbleached, 6 ounce natural cotton

Dimensions: 380 x 300mm with 60mm gusset

Print area: 200 x 150mm Product code: MESS-NAT



#### **Tote Shopper - Small**

Made using 100% unbleached, 4 ounce natural cotton

Dimensions: 220 x 260mm Print area: 140 x 160mm ESSM Product code:

All natural coloured Standard designs also available to order in the following three materials:

3. Fairtrade & Organic 1. Fairtrade 2. Organic

Minimum quantities and extended lead-times apply For more information on this please call.

See page 29 for more information on Fairtrade / Organic certification.



# **Drawstring Back Pack**

Made using unbleached, 4 ounce natural cotton

340 x 420mm Dimensions: Print area: 200 x 200mm BPACK Product code:



# **Drawstring Pouches**

Made using unbleached, 4 ounce natural cotton

Approx. dimensions: Print area: 240 x 290mm 190 x 200mm Large: Medium: 140 x 190mm 80 x 130mm 95 x 130mm POUCH-LG / POUCH-MED / POUCH-TINY Product code:

#### **Unbleached Natural Cotton**

Our standard natural coloured cotton bags are produced ethically using unbleached natural cottons.

All the cotton bags featured are 100% biodegradable, they are also shipped by sea to reduce the CO2 emissions or "carbon footprint".



#### **Fairtrade Cotton**

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with

Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection.

Only registered companies holding a current FLO-CERT certificate are allowed to apply the Fairtrade label onto products. All Fairtrade certified bags shown in this catalogue are supplied by a Registered Fairtrade Certificate holder and licensee.

Only those items in this catalogue listed with the Fairtrade logo are certified independently to Fairtrade standards.



# **Organic Cotton**

The "Global Organic Textile Standard" (GOTS), which is defined by organisations from Germany, Great Britain, the USA and Japan, includes

the whole supply chain: From controlled biological of the raw materials to social standards through to the finishing.

Accredited certifiers, e.g. the independent controlling organisation "Institute for Marketecology" (IMO) based in Switzerland, monitor the compliance of the stringent criteria. Textiles certified by the IMO according to GOTS are labelled with the "Global Organic Textile Standard" mark of quality.





# Fairtrade & Organic Cotton

Fairtrade certified cotton which has been organically grown to GOTS standard.







Material Option:	Unbleached Natural Cotton		Organic Cotton		Fairtrade Cotton		Fairtrade & Organic Cotton	
Handle Length:	Short	Long	Short	Long	Short	Long	Short	Long
<b>Product Code:</b>	ESSH	ESLH	ESSH-ORG	ESLH-ORG	ESSH-FT	ESLH-FT	ESSH-FTO	ESLH-FTO

